

Dr. NSAM First Grade College Nitte-574110

Annual Report 2020-2021

In our college, we have 559 students. Among them 235 students are male, and 324 students are female (which is of boys and girls ratio 4:5) students. There are 48 students have enrolled for B. Sc, 341 students have enrolled for B.Com, and 170 students have enrolled for BBA. In this academic year, the college has admitted 23 students to B.Sc, 60 students to BBA, 99 students to B.Com (G), and 14 students to B.Com (V). Around 45 boys and 31 girls are accommodated in the hostel.

Results of September /October 2020 Examinations

In the final B.Sc., the college has achieved 91.66% result. A total of 12 students appeared for the examination. Among them, 9 students passed with I Class with distinction. In the final BBM, among 38 students who have appeared for the semester examination, 36 passed (94.73%). Among them, 20 (56%) students passed with distinction. In the final B.Com, among 138 students who have appeared for the examination, 133 students have passed (96.4%) the exam. Among them, 112 81%) students passed with distinction.

Ms. Nayana K secured IV Rank in BBA and Ms Rachan S D received Gold medal from the Mangalore University for securing highest marks (300/300) in Financial Management subject in V and VI Semester B.Com degree examination.

Among the 188 students who have appeared for the Final Year degree examinations during September/ October 2020, 66 students have enrolled for their Post-Graduation currently and 58 students were placed in the campus recruitment.

The Management, Principal, Staff members, and Student of Dr. NSAM First Grade College congratulate her on this occasion. We also appreciate the hard work put forth by all the students and concerned teachers to make such high results possible.

Faculty

We have 24 teaching staff members, and 15 non-teaching staff. Dr. Yashoda R Udupa HOD Department of Languages has retired from service after superannuation. Mr. Namiraj

department of Kannada and Mr. Nayak Chinmayi Sadanand department of English were recruited.

Faculty Publication and Participation

Dr. Veena B.K., Principal, attended 02 national level webinar and 01 international level webinar.

Mr. Ramesh M., HOD, Commerce and Management, attended 39 national level webinars, 02 international webinars and 19 e-Quizzes.

Mr. Prakash B, Asst. Professor, Dept. of Commerce and Management, attended 41 national level webinar and 01 state level webinar.

Prakash Bhat, Assistant Professor, Dept. of Commerce & Management

- Participated in seven-day online FDP on the theme 'Policy Initiative and Quality Enhancement in Higher education' from 5 May 2021 to 11 May 2021.
- Attended a webinar on 'Impact Lecture Series Session II Innovation and Entrepreneurship' organized by The Institution Innovation Council, Nitte (DU) on 24 July 2021.
- Participated in a national level webinar on 'Investor awareness program' conducted by Mangalore University in association with Ambition Learning held on 02 August 2021.
- Participated in a national level webinar on 'Business Trends in New Normal- Challenges and Opportunities' organized by IQAC of GFGC of Professional and Business Management Karkala on 19 August 2021.

Mrs. Rekha, Asst. Professor, Dept. of Commerce and Management attended 12 national level webinars.

Mrs. Manukumari, Asst. Professor, Dept. of Commerce and Management attended 07 national level webinars

Mrs. Meenakshi, Asst. Professor, Dept. of Commerce and Management attended 06 national level webinars and 02 international level webinars.

- Presented a paper on the topic 'Emerging Trends in Digital Marketing in India', in two-day online national conference 'Transformation Metamorphosis and Advances in Business Environment' in association with Bangalore University Teacher's Council

and Management, held at Dr. NSAM First Grade College, Bangalore, conducted on 13 and 14 August 2021.

- Participated in one-week online certificate course on 'Digital Teaching Techniques', organised by ICT Academy from 7 June 2021 to 11 June 2021

All teaching staff attended a virtual Faculty Development Program on the online designing platform called 'Canva' organized by NIOC in association with the Staff Development Centre Nitte on 14 September 2021.

Mrs. Shwetha Bharath, Asst. Professor, Department of Languages attended 06 national level webinars.

Mrs. Soumya M J, Asst. Professor, Dept. of Commerce and Management attended 04 national level webinars.

Mrs Rashmi Asst. Professor, Dept. of Commerce and Management attended 02 national level webinars.

Mrs. Malini J Rao, Asst. Professor, Dept. of Commerce and Management attended 02 national level webinars.

Mrs. Nishimtha Shetty, Asst. Professor, Dept. of Commerce and Management attended a national level webinar.

Mr. Namiraj, Asst. Professor, Department of Languages attended 04 national level webinars.

MoU Signing Ceremony

'Memorandum of Understanding' signing ceremony with Indian Society for Training and Development [ISTD] for collaborative Education, Training and Developmental was organised on 26 March 2021. The linking of this MoU will serve as a stepping stone for providing faculty training and workshops for the students.

Mrs. Nivedita Mirajkar Chairperson 'ISTD' Mangalore/Udupi chapter and Dr. Veena Kumari B.K., Principal initiated the signing ceremony. Dr. Devi Prabha Alva, Member, ISTD, Associate Professor of Commerce St. Agnes College, Mangalore; Mr. Prakash B, coordinator, IQAC were present on the occasion.

Virtual MOU Signing Ceremony

College signed a MOU with Bajaj Finserv Company to implement CPBFI (Certificate Program on Banking, Finance and Insurance) on 12 May 2021 through a virtual inauguration ceremony. 44 final year student beneficiaries underwent certificate course of 100 hours by Industry Experts of Bajaj Finserv, on Banking, Finance, Insurance and Communication Skills.

Student Activity

Freshers' Orientation Programme 2020-21

Conducted virtual orientation programme for the first year students on 28 August 2020 via Google meet. Principal Dr. Veena Kumari B.K., addressed the students and congratulated them for having chosen right institution for their graduation. Students of all stream i.e. B. Com, BBA and B.Sc joined the orientation programme.

Student Council Inauguration 2020-21

The inaugural ceremony of the 33rd Student Council was held on 25 January 2021 at Sambrama auditorium. The Chief Guest Mr. Yogeesh Hegde, Registrar, NET campus, Nitte, inaugurated the program and delivered a talk on 'Various ways to perceive success'. Dr. Veena Kumari B.K., Principal; Mr. Ramesh M, Student Welfare Officer Mr. Vignesh Shenoy B, Student Council Director; and Mr. Joel Joseph, newly elected Student Council Secretary were also present on this occasion.

Faculty Development Programs/Workshops

1. Internal Quality Assurance Cell (IQAC) organised a Faculty Development Program on the topic '**NAAC Assessment and Accreditation Process / Preparation of Self Study Report (SSR)**' on 22 June 2020. Prof Krishna Bhat, Associate Professor, Dept. of Commerce, Dr. G Shankar Govt. Women's First Grade College and PG Study Centre, Ajjarkad, Udupi was the resource person. The FDP was designed to train the faculty members with regard to the novel changes NAAC has introduced recently in an effort to enhance the accountability of the accrediting agency as well as the institution applying for accreditation.

2. Internal Quality Assurance Cell (IQAC), of the college organized a Faculty Development Program on the topic '**Tools and Techniques of ICT-Based Teaching and Learning**' on 03 August 2020. Mr. Grynald Mello, Assistant Professor, Dept. of Mechanical Engineering, NMAMIT, Nitte was the resource person. Speaking on the occasion he said, "Whether one is pupil, a teacher, an employee or simply a citizen we all have the right and the means to be resilient users of technology". The FDP was designed to train and empower teachers to reach every student effectively in this period of pandemic.
3. Organised an IQAC initiated One-day workshop on "**Preparation of Self Study Report (SSR)**" on 16 March 2021 in the college seminar hall. Dr. Devi Prabha Alva, Associate Professor of Commerce, St. Agnes College, Mangalore was the resource person.
4. Internal Quality Assurance Cell (IQAC) organised a workshop on "**Preparation of Self Study Report (SSR)**" in collaboration with NitteDU on 29 March 2021 in the college seminar hall. The resource people were Dr. MS Moodithaya, Pro-Chancellor, NitteDU; Dr. Ashutosh Shetty, Director, Accreditation and Compliance, NitteDU; and Dr. Harsha Halahalli, Director, Curriculum Development, NitteDU. The programme was jointly organized by IQAC of the college and NitteDU.
5. Internal Quality Assurance Cell (IQAC) organised a workshop on "**Start-up Policy**" in collaboration with the National Innovative and Start-up Policy Cell on 31 March 2021 at Atal Incubation Centre Conference Hall, NET Campus, Nitte. The resource person Dr. A.P. Achar, CEO, Atal Incubation Centre, Nitte spoke on the different provisions available in the campus to start new venture and emphasized on the need of it. He urged every faculty member to motivate students to come up with innovative ideas to startup something big and novel. Dr. Veena Kumari B.K., Principal presided over the program. Mr. Prakash B, IQAC coordinator hosted the programme.

Webinars Conducted

6. Internal Quality Assurance Cell (IQAC) in collaboration with the Department of Commerce and Management of the college organised a national level webinar on the topic '**The Scenario of Management Education in Future**' on 06 August 2020. Prof. Madhu Veeraraghavan, Director and T.A. Pai Chair Professor of Finance, T.A. Pai Management Institute (TAPMI), Manipal was the resource person. The webinar was designed to train teachers for potential changes in the Management Education.

7. Internal Quality Assurance Cell (IQAC) in collaboration with the Department of Commerce and Management of the college organised a national level webinar on the topic '**Higher Education Under New Education Policy**' on 10 August 2020. Prof. Yashavantha Dongre, Former Vice Chancellor and Professor of Commerce, University of Mysore was the resource person. The webinar was organised with the objective of envisaging a new higher education curriculum and pedagogical framework that is sensitive and appropriate to the needs and desires of learners at various stages of their development.
8. Internal Quality Assurance Cell (IQAC), Training and Placement Cell of the college in collaboration with the ICT Academy, Chennai organised a Webinar on '**Employability Skills for the Future**' on 20 June 2020 exclusively for final year students. Mr. Prashanth Ganesh, DevOps Team Lead RFPIO Inc, Tamil Nadu was the resource person. Speaking on the occasion he said, "This hard time can be met with young mind's innovative solutions and every innovative solution creates an opportunity".
9. Internal Quality Assurance Cell (IQAC) in association with ICT academy, Chennai organised International virtual power seminar on "**Be the Change**" on 10 July 2020. Swarna Sudha Selvaraj, Head Talent Development, UK, TCS was the resource person.
10. On the occasion of Gandhi Jayanti and Lal Bahadur Shastri's birth anniversary, NSS units of the college organised a webinar for NSS volunteers on '**Youth and Rational Thinking**'. Prof. Natesh Alva, HOD, Department of Kannada and NSS Programme Officer, Sri. Ramakrishna College, Mangalore was the resource person. Speaking on the occasion he urged students to imbibe the virtues of both Mahatma Gandhi and Lal Bahadur Shastri who always exhibited the clarity and calmness throughout their life.
11. Training and Placement Cell of the college in association with Finsafe India Pvt. Ltd., Bangalore organised a webinar on '**Investor Awareness**' on 19 October 2020. Valuable information on mutual fund and other source of investments was shared by the resource person Mrs. Anusha Rathore, Financial Analyst, Finsafe India Pvt. Ltd.
12. On the occasion of Karnataka Rajyotsava, 01 November 2020, NSS units of the college organised a webinar on the topic '**Kannada Nadu, Nudimatthu Kannada Manassu**' by the resource person Prof. Praveen Kumar S., HOD, Department of Languages, Government First Grade College, Hebri. Webinar was open for all. Dr. Veena Kumari B.K., Principal presided over the programme. Mr. Bharath Bhat, NSS Officer hosted the programme.

13. Internal Quality Assurance Cell and Training & Placement Cell of the college in association with ICT Academy, Chennai, organised a Virtual Seminar on the Topic "CAMPUS TO CORPORATE" on 17 May 2021. Flt. Lt. M. Sridhar Chakravarthi, Faculty Member ICT Academy, Chennai was the resource person. This high impact program was designed to help students to be more effective in their journey from Campus to Corporate.

Internal Quality Assurance Cell (IQAC) organised a submission of AQAR and IQAC PF 2019-2020 on 21 May 2021.

Student Workshop

Organised a One-day workshop for students on the theme “What’s your Salt?” on 26 March 2021 in the college seminar hall. Mrs. Nivedita Mirajkar Chairperson ‘ISTD’ Mangalore/Udupi chapter was the resource person. The programme was jointly organized by IQAC, Training and Placement Cell and Indian Society for Training and Development- Udupi-Mangalore chapter.

Association Activities and Guest Lectures – 2020-21

Sl. No	Date	Association	Topic	Resource person	Staff Advisors
1.	13.11.2020	Prodigy	Poetry Writing Competition	Inter class	Mrs.Shwetha
2.	04.12.2020	Internal Compliance Cell	Craft making competition	Inter class	Mrs. Manu Kumari MS
3.	05.12.2020	Debating & Quiz	Elocution competition on the topic 'Online Games: A Never Ending Trap'	Online – Inter class	Mrs.Archana Bhat
4.	08.12.2020	Commerce	Collage making competition on the theme 'Nature and You'	Online – Inter class	Mrs. Sowmya M J
5.	19.12.2020	Fine Arts	Solo singing competition	Online – Inter class	Mrs. Rekha
6.	19.12.2020	Training & Placement	Investor Awareness Programme in association with Finsafe India Pvt Ltd. On 'Mutual Funds and other Types of Investments' on 19	Online - Ms. Anusha Rathore, Senior Consultant and Financial Educator	Mr. Sachin Kumar

			December 2020.		
7.	28.12.2020	Youth Red Cross Society	E-Poster competition on the topic 'Awareness of COVID-19'	Inter class	Mrs. Rashmi
8.	12.01.2021	Youth Red Cross Society	UthkrasvathaJagratha	VenkataramanaPrasad, Mechanical Dept,N.R.A.M.P,Nitte,	Mrs.Rashmi
9.	01.02.2021	Training & Placement	GST Certificate Course	Mr.Alban Periera, GST Practitioner and Founder of S.P.A.C.E. Coaching classes	Mr.Sachin Kumar
10.	05.02.2021	NSS	A Street play at Nitte in association with Udupi District Health and Family Development Office, Samskruthi Prathishtana on 'Mother and Child's Health, Contingent diseases, Corona'.	Inter class	Mr. Bharath S Bhat
11.	11.02.2021	NSS	NSS Inauguration	Sri. Ganapathi Acharya, Rtd. Employee,Indian Railway and Ex - President JCI, Belman	Mr. Bharath S Bhat
12.	16.02.2021	Fine Arts	'Group Singing' competition 'Raagsangram'	Inter-class	Mrs.Rekha
13.	17.02.2021	Debating & Quiz	56 th A.D. Shroff Memorial elocution competition on the topics 'Change Begins with Me - Challenges of Urbanization and Hypocrisy in News Channels'	Inter class	Mrs. Archana Bhat
14.	18.02.2021	Commerce	'Speak Out' competition	Inter class	Mrs.Sowmya M J
15.	20.02.2021	NSS	A one-day cleaning camp at Janthra, Belman in association with JCI Belman, SwatchathaThanda,Belman	NSS volunteers	Mr. Bharath S Bhat
16.	23.02.2021	Internal Compliance Cell	Women Discrimination at Workplace	Mrs.Nandini Shetty,Advocate, Karkala.	Mrs.Manu Kumari M S
17.	24.02.2021	Science	The Role of Computer Science Technology in Industry	Prof.Shashank Shetty, Department of Computer Science, NMAMIT,Nitte	Mrs.Sumana MK
18.	25.02.2021	Management	'Guess the Frame'	Inter class	Dr.Raghavendra

					Rao
19.	26.02.2021	Training & Placement	Product Launch Competition	Inter class	
20.	03.03.2021	Literary & Wall Magazine	'Poem Writing Competition in Kannada,English, Hindi	Inter class	Dr. Dayananda N
21.	08.03.2021	Internal Compliance Cell	Equality for Women	Mrs.Artha Perla, Asst. Professor, Department of English, Mangalore University	Mrs.Manu Kumari M S
22.	09.03.2021	Training & Placement	Capital Market' for staff and (A start-up firm	Online - Dr.Sharan Kumar Shetty, Associate Professor, MSN Institute of Management, Founder of Capital Advisors	Mr.Sachin Kumar
23.	10.03.2021	Rovers & Rangers	An essay competition on 'Should Plastic Be Banned?' and 'Pollution Due to Urbanization'	Inter class	Mr. Prakash B
24.	23.05.2021	NSS	Apna Time Ayega	Mr. Shubash Bangera, JCI trainer	Mr. Bharath S Bhat
25.	29.06.2021	Youth Red Cross Society	Mega Vaccination Drive for 300 plus students, teaching and non-teaching staff of the college aged above 18	Nitte Primary Health Centre	Mrs. Rashmi
26.	30.06.2021	Fine Arts	'Spotlight' A mono-act competition	Online	Mrs.Rekha
27.	1 st and 2 nd July 2021	Training & Placement	Explore the Careers of Future Management, Banking, Insurance,SSC' and 'MBA - Your Best Career Option in the Current Economic Environment	Online - Mr.Ganesh Hebbar, Centre Director,T.I.M.E, Mangalore and Udupi,	Mr.Sachin Kumar
28.	04.07.2021	Rovers & Rangers	An awareness programme on 'Covid-Myths and Facts'	Online - Dr.Suneel C.Mundkur, Professor,Dept of Paediatrics, KMC Manipal	Mr. Prakash B
29.	08.07.2021	Literary &	A story writing	Inter class	Dr.Dayananda

		Wall Magazine	competition in Kannada, Hindi, English		N
30.	09.07.2021	Internal Compliance Cell	Menstrual Hygiene for Girls	Mrs. Roshnee Bhowmick, CSR Executive, Unicham India, West Bengal	Mrs.Manu Kumari M S
31.	12.07.2021	Rovers & Rangers	Celebration of 'International Paper Bag Day' by District Scouts and Guides, Udupi	Online	Mr.Prakash B
32.	13.07.2021	Rovers and Rangers	International Rock Day	Dr.V. N.Vasudev, IIS, Bangalore.	Mr. Prakash B
33.	18.07.2021	Rovers & Rangers	Training programme to the Rovers and Rangers in association with JCI Manipal Hill City, Manipal on ' Express to Impress '	Online - Jc. BabitaRaysoni, Provisional National Trainer, JCI Bangalore Garden City	Mr. Prakash B
34.	22.07.2021	Commerce	An Essay competition on 'Start-up Mindset'	Online – Inter class	Mrs.Sowmya M J
35.	23.07.2021	Youth Red Cross Society	An Essay competition on 'An Incident that Changed my Life'	Online - Inter class	Mrs. Rashmi
36.	28.07.2021	Training & Placement	'The importance of MBA' by T.I.M.E Mangalore	Online - Mr. Ashith, Regional Manager, Mangalore and Udupi region, T.I.M.E, Udupi.	
37.	06.08.2021	Youth Red Cross Society	Poster making competition in association with District Aids Prevention and Control Unit Udupi on 'Donate Blood Save Lives'	Inter class	Mrs. Rashmi
38.	12.08.2021	Youth Red Cross Society	Mega Vaccination Drive of 2 nd dose to students, teaching and non-teaching staff of the college against COVID-19	Nitte Primary Health Centre	Mrs. Rashmi
39.	16.08.2021	Prodigy	Poetry writing competition in English	Inter class	Mrs. Shwetha
40.	20.08.2021	Rovers & Rangers	Celebrated 'SadbhavnaDiwas' in association with 'The Bharath Scouts and Guides Karnataka' via virtual.	Prof.B.K. Chandrashekhar, Former Education minister, Bharath Scouts and Guides	Mr. Prakash B
41.	28.08.2021	Training & Placement	A power seminar on 'Job Skills' in association with Internal Quality Assurance Cell and ICT Academy,	Online - Flt. Lt. M. Sridhar Chakravarthi, Faculty Member ICT Academy,	Mr. Sachin Kumar

			Chennai	ChennaiChennai	
42.	04.09.2021	Training & Placement	Orientation program in association with JKSHIM, Nitte on 'DAPT- Data Analysis Proficiency Test'	Prof. K Sankaran, Director, JKSHIM, Nitte	Mr. Sachin Kumar
43.	20.09.2021	Management	Training programme to the Rovers and Rangers in association with JCI Manipal Hill City, Manipal on ' Express to Impress '	Online - Jc. BabitaRaysoni, Provisional National Trainer, JCI Bangalore Garden City	Dr. Raghavendra Rao
44.	20.09.2021	Rovers & Rangers and Management	Express to Impress	Jc Babita Raysoni, Provisional National Trainer, JCI Bangalore Garden City	Mr.Prakash B
45.	21.09.2021	Debating & Quiz	'Future Skills for Future Managers	Prof.PadmanabhB, Dept. of Business Administration, Sahyadri College of Engineering and Management, Mangalore	Mr.Archana Bhat
46.	22.09.2021	Youth Red Cross Society	Quiz competition on 'Blood Donation and HIV'	Inter class	Mrs. Rashmi
47.	22.09.2021	Fine Arts	'The Power of Music to Influence Human Mind'	Mr. Rajesh Bhat,Priyadarshini Indira Gandhi National Award winner, VivekPuraskar winner, Zee Kannada Reality Show Choreographer, Music Director	Mrs.Rekha
48.	23.09.2021	Science	'Digital Art' competition on 'Science and Technology'	Online Inter class	Mrs.Sumana M K
49.	24.09.2021	.Commerce	Personality Development	Mr. Mohan Prabhu, HOD of Electrical and Electronics NRAMP, Nitte	Mrs.Sowmya M J
50.	28.09.2021	Science	Why to Choose MCA?	Dr.Surendra Shetty, Head, Dept. of MCA, NMAMIT, Nitte	Mrs.Sumana MK
51.	13.10.2021	Rovers & Rangers	State level webinar on 'Pandemic-Why Panic?'	Online - Bhandarkars Arts and Science College, Kundapura.	
52.	19.12.2021	Training & Placement	Mutual Funds and other Types of Investments	Ms. Anusha Rathore, Senior Consultant and Financial Educator	Mr.Sachin

Farewell Ceremony

To bid adieu to the final year students farewell ceremony was arranged on 23 September 2021. Dr.VeenaKumari BK, Princial of the college, faculty members, non-teaching staff and junior students of all the streams were present on the occasion.

Sports Achievements

Women Section

- Women basketball team secured runner-up prize in State Basketball 3x3 Championship, organised by Karnataka State Basketball Association, held at Sri Kanteerava Stadium Bangalore from 13 August to 23 August 2021.
 1. Harini M S I BBA
 2. Divya B S I BBA
 3. Bindushree Gowda S A I BBA
- Boomika, III BBA,secured Bronze Medal in Steeple Chase event for Karnataka state senior and under 23, women Athletic Championship held at Ajjarkadu Stadium, Udupi from 6 September to 9 September 2021.

Men section

- Men basketball team participated state level 'C' division basketball championship, organised by Karnataka state basketball association, held at Sri Kanteerava Stadium Bangalore from 16 to 20 September 2021.
 1. Mr.Vinuth Gowda B R III BSC
 2. Mr. Ashish Ponnanna K.A III BBA
 3. Mr. Yashwanth K R II BBA
 4. Mr. Joel Joseph III BSC

Women Section

Dr. Veena Kumari B.K.
Principal,
Dr. NSAM First Grade College, Nitte